

Dear CGA Team,

We are pleased to provide you with a detailed overview of the development, financial structure, and marketing strategy of our platform.

It is important to note that the original business plan assumed the attraction of strategic business partners who were expected to co-invest or support broader operational expansion. However, following negotiations, the expected partnership agreement did not materialize. As a result, we made a strategic decision to pivot toward a cost-effective, lean operational model, fully funded by private capital from Mr. Antonenko.

Our project was launched with an initial investment of €85,000, fully supported by tax declarations, official agreements. This funding was used as follows:

1. €20,000 allocated to core platform development (front-end, back-end, UI/UX).
2. €2,000 for integration with payment providers (GigaDat and Lavensiy).
3. €7,000 for the onboarding and setup with our gaming provider (Gemini), including the required minimum deposit.

In the first four months of operations, the platform was fully sustained by personal capital from Mr. Antonenko, with no external revenue. During this period, our user acquisition model was based on rev-share affiliate marketing, which allowed us to grow gradually while controlling costs.

Our monthly operational expenses during this phase included:

1. €2,000 for payment agents,
2. €5,000 for game provider.

Despite the startup nature of the business, by the end of the second month, the platform began to generate a small but steady profit, as confirmed by corporate bank account statement.

Starting in month five, we began integrating a structured affiliate marketing program, which continues to be a vital part of our business development. Our partnership process is as follows:

1. Initial testing phase (1–4 weeks): We start working without a formal contract.
2. Traffic evaluation period (1–2 months): We analyze quality and compliance.
3. Agreement stage: Upon successful results, we sign a formal affiliate contract.
4. Partner compensation: Payment terms are defined individually in each agreement.

We would like to highlight two examples of successful affiliate cooperation:

1. GSH ONLINE MEDIA S.R.L

Early April 2024: Test campaign launched.

May 20, 2024: Revenue received from user activity generated by this partner.

May 31, 2024: Affiliate payment made and official agreement signed.

August 5, 2024: Additional revenue received.

September 4, 2024: Second affiliate payment issued.

All transactions and contracts are confirmed by our internal documentation and bank statements.

2. ASKGAMBLERS LIMITED

Early June 2024: Initial collaboration began.

July 5, 2024: First affiliate-attributed revenue received.

July 22–23, 2024: Affiliate payment issued and agreement signed.

July 31, 2024: Additional payout based on continued performance.

These two cases are part of a broader strategy, with several more affiliate agreements (please find attached) that helped the platform rapidly scale. This resulted in a strong financial position in subsequent months, fully traceable through corporate bank statements.

In summary, our platform has followed a phased, sustainable, and well-documented path to growth. It is backed by clear investment origins, transparent revenue-sharing models, and verifiable financial flows. We are ready to provide full supporting documentation, including:

Tax declarations confirming capital contributions,

Contracts with marketing partners,

Corporate bank statements showing income,

Affiliate agreements.

Please let us know if any additional information is required.

Best regards,